

#StrongerSandwell

HEALTHY
SANDWELL

We find the support you need

BIG IDEAS
Sandwell



**KIDS OF
SANDWELL!**

We want to hear **your** bright ideas
for getting people healthy!



 Sandwell
Metropolitan Borough Council



Holly's story



'Here at Sandwell Council we're always looking for new ways to help people improve their health and wellbeing. We believe you, the kids of Sandwell, have the best and brightest ideas – just like a local girl called Holly. And this is her story...



Once upon a time there was a little girl with a big idea. Holly from Tipton was only eight,

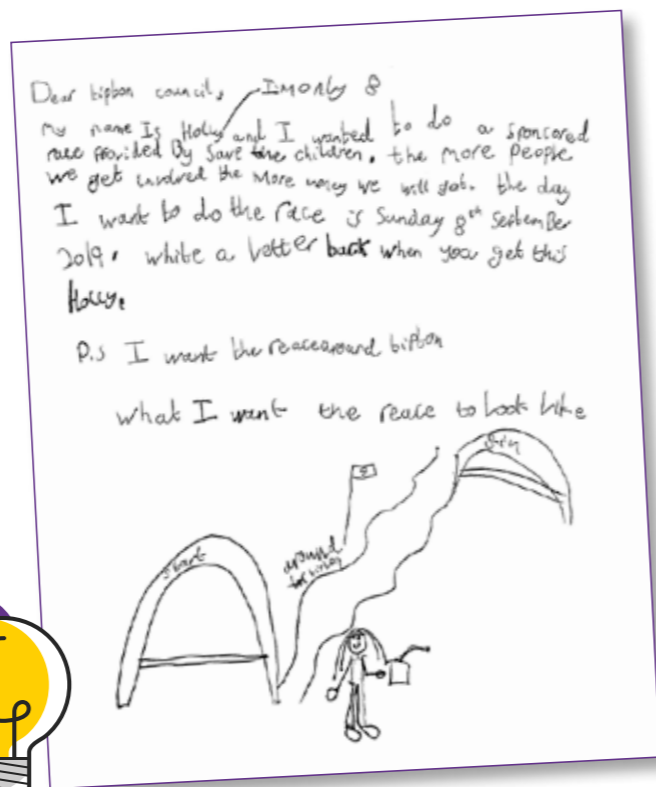
but she wanted to make a difference to help kids less fortunate than her.

Holly's idea was to hold a fun run to raise money for a children's charity, and hold it at Victoria Park in Tipton – her local park.

Holly took pen to paper and wrote to us to ask for our help to make her idea become a **reality**.

Everyone worked together with Holly and her Mum to organise the event! It was called **Holly's Race** and it was a big success.

Loads of local families took part, and most importantly it raised over £1,000 for Save the Children!



It all starts with you... **and one big idea.**

Tell us your Big Idea!

Feeling inspired by Holly's story? We want to hear from you. What change in your local area do you think would help make kids and adults healthier?

A sporty event?
Holly's idea was a race – **what activity can you come up with?**

An **event** to help people learn how to cook **healthy food?**

Something that **teaches people** about looking after the **environment?**

A way to **help people** who may be lonely meet **new people?**

What could **you, your friends and family** do to help make your **idea happen?**

Getting your idea to us couldn't be easier. Jot down your thoughts on the next page, carefully tear along the dotted line and hand it in to your teacher. Make sure you include as much detail as possible and most importantly: **use your imagination.**

_____ 's

BIG IDEA



Name: _____

School: _____

Class: _____

Describe your idea: _____

If you want draw us a picture of what you think a poster advertising the idea might look like:



Where in Sandwell should it happen?

What do you want people to do?

Who is your activity for?

If we take your idea forward we'd love you to get involved in promoting it with us. This could mean having your picture taken and being in the local newspaper

